

HAJARA HUSNA PK

DIGITAL MARKETING INTERN / DIGITAL MARKETER / WEB DEVELOPER

📞 8075426519
✉ husnahjra2516@gmail.com
📍 Kannur, Thalassery, Kerala
in linkedin.com/in/husnapk
🌐 hajrahusna.com

PROFESSIONAL SUMMARY

Enthusiastic and creative Digital Marketing professional with a strong foundation in digital marketing strategies, content creation, and web development. Skilled in using industry-leading tools to create engaging content, manage social media, and build user-friendly websites. Eager to apply my knowledge and creativity in an internship or entry-level role and contribute to the growth of an organization while continuing to learn and develop my skills.

EDUCATION

+2 (Bio Science)
Girls Higher Secondary School, Thalassery
Kerala Board of Higher Secondary Education

CERTIFICATION

Professional Diploma in Digital Marketing
GTEC Education

SKILLS

Digital Marketing Skills: Digital Marketing, Social Media Marketing, Content Creation, SEO Basics, Email Marketing, Google Ads Basics, Meta Ads Basics, Keyword Research, Analytics & Reporting, Content Strategy, Online Branding

Web Development Skills: WordPress, Elementor, Basic HTML, Website Creation, Landing Page Design, Responsive Design

Design & Content Tools: Adobe Photoshop, Canva, CapCut, Video Editing, Graphic Design, Social Media Content Creation

Soft Skills: Communication, Creativity, Time Management, Problem Solving, Attention to Detail, Adaptability, Teamwork

PROJECTS

Website Development Project

- Designed and developed a website using WordPress and Elementor.
- Customized themes, pages, and layouts to create a user-friendly experience.
- Ensured responsive design and basic SEO setup for improved performance.

Digital Content & Design Projects

- Created social media posts, promotional banners, and digital content using Photoshop and Canva.
- Edited short-form videos and reels for social media using CapCut.
- Developed creative content concepts aligned with marketing goals.

EXPERIENCE

Fresher / Entry-Level Candidate

Actively seeking an opportunity in Digital Marketing, Social Media Marketing, Content Creation, or Web Development to utilize my skills and grow professionally.

ACHIEVEMENTS

- Successfully completed Professional Diploma in Digital Marketing.
- Developed practical projects in website development and digital marketing.
- Strong dedication to continuous learning and skill enhancement.

KEYWORDS

Digital Marketing, Social Media Marketing, Content Creation, SEO, SEM, Google Ads, Meta Ads, WordPress, Elementor, Web Development, HTML, Canva, Photoshop, Video Editing, CapCut, Email Marketing, Analytics, Google Analytics, Social Media Management, Content Strategy, Online Branding, Communication, Creativity